

# "Darren's flair for creativity and ability to engage a room of delegates is second to none. I would heartily recommend him as a 'go to person' for any L&D requirements."

James Dalton, MCIPD, Head of Employee Engagement, FirstGroup Plo



## **Darren Broad**

**Location:** United Kingdom. **Languages:** English.

All the expertise: Coach, Trainer.

#### My best story

"After three days in front of people that I hadn't previously known, I was confident I was on the right path for a rewarding and fulfilling future. I just had to wait for the verdict, from them..."

#### **Overview**

Ex-Royal Air Force, with over 15 years' business coaching experience across various industries, Darren works on a global stage delivering programmes that help directors through to front end sales staff manage change, improve or enhance current performance.

### **Areas of Expertise**

Executive coaching • Performance management • Change management • Leadership development

#### Licence to Practice

Darren's career is diverse and it is this experience that informs his approach. First as a physical training Instructor in the Royal Air Force where he managed a variety of coaching situations to improve personal and professional performance. Next establishing himself in the Health and Fitness Industry as a successful personal trainer, coach and motivator for a range of professional individuals. Finally as a world class trainer and coach who continues his interest in sport and high performance. A semi-professional footballer, he also competes in triathlons and Ironman distance events. In 2014 he completed 3 marathons finishing the New York Marathon in a time of 3:53:54 – his personal best to date

- Teaching Certificate (City & Guilds)
- · Coaching Certificate (MTR International)
- NVQ Assessor A1

## Satisfied clients, include

FirstGroup, Bayer, Vodafone, Vent Engineering, Orchard House Foods, Argos, American Golf, HomeServe, Homebase, Sainsbury's, Southampton Solent University, Serocor, TXM Technology, Midwinter, Clinigen, Telecity, Mizuho.

### Three words that describe me

Enthusiastic | Challenging | Determined